

**2016 Farm to Table Pittsburgh Annual Conference**

**FRIDAY & SATURDAY, March 18 & 19, 2015**

***David L. Lawrence Convention Center, Downtown Pittsburgh***

**Exhibit Hall Hours: Friday, March 18: 10 am – 5 pm & Saturday, March 19: 10 am – 5 pm**

**Contact Erin Hart with any questions: Phone: 412/657-3028 Email: ehart@american-healthcare.net**

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| **Payment is due when you submit this contract.** If payment has been received, and a paid exhibitor must cancel; no refund will be issued. If a vendor is late to an event without prior notice, the reserved table may or may not be available upon arrival. **Questions?** (**412)657-3028 Fax: (412)563-8319** Pay by Check: Checks payable to: ***American Health Fairs****,* 1910 Cochran Road, Manor Oak One, 405, Pittsburgh, PA 15220 |
|  Pay with Credit:*Credit will be processed under the name* ***American HealthCare Group.*** *Your credit card bill will reflect this.*  | Credit Card Type:  |  Visa MasterCard American Express |
| Card Number:  |  | Exp Date: |  |
| Name on card: | Security Code:  |
| SIGN HERE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ DATE:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ |

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| BASIC CONTACT INFORMATION |
| Company: |  | Contact Name: |  |
| Address: |  | City/State/Zip: |  |
| Phone#: |  | Fax#: |  | Email: |  |
| # extra tables: *($50 each)* |  | # of chairs: |  | Electricity? ($140)  |  Yes No  |
| Description of Table Presentation |  |

**Email Newsletters:**  $500

**Directory Feature**  $150

**Blog Feature** $75

**Digital Advertising (per month)**

**Full Page** (5.5”w X 8.5”h) $500

**½ Page** (5.5”w X 4.25”h) $275

**¼ Page** (5.5”w X 2.25”h) $150

Ads should be submitted at 300 dpi with .25” bleed. Acceptable file formats are .png, .jpg, or .pdf.

**Program Advertising**

* Customized Exhibit space
* Name & full page ad in program
* Name and logo on website
* Digital Advertising in Emails & Social Media
* Recognition prior to speaker
* Inclusion in press releases
* Event Signage
* Inclusion in event promotions
* Develop customized promotions

**Speaker Sponsor**

**Cooking Demonstration Sponsor**

**Local Food Tasting Sponsor**

**Featured Sponsors: $5,000**

**Registration includes:**

* Businesses < $50,000 in revenue pay the discounted rate
* 8 foot table
* Name in program

**Exhibitor Fee - $600 or $300**

**PAYMENT INFORMATION**

**Total Fees:**

Exhibitor/Sponsor Fee \_\_\_\_\_\_\_\_\_\_\_

Discount \_\_\_\_\_\_\_\_\_\_\_

*(10% before 1/31/15)*

Ad Fee *($275 or $500)*  \_\_\_\_\_\_\_\_\_\_\_

Electricity *($140)* \_\_\_\_\_\_\_\_\_\_\_

Extra Tables *($50 each)* \_\_\_\_\_\_\_\_\_\_\_

Corner Booth *($100)* \_\_\_\_\_\_\_\_\_\_\_

Email Ads: qty.\_\_\_\_\_\_\_ x $500 =\_\_\_\_\_\_\_\_\_\_\_

Directory Ads: qty.\_\_\_\_ x $150 =\_\_\_\_\_\_\_\_\_\_\_ Blog Feature: qty.\_\_\_\_\_\_ x $75 =\_\_\_\_\_\_\_\_\_\_\_

 **Total:** \_\_\_\_\_\_\_\_\_\_\_

**SPONSORSHIP & EXHIBITOR LEVELS**