

Sampling Policy

Levy Restaurants retains the exclusive right to provide all food and beverage services throughout the David L. Lawrence Convention Center, including concessions and the sale of alcoholic and non-alcoholic beverages. All food and beverage that is not part of a sampling must be contracted through Levy Restaurants. Please see your catering Manager for menus and ordering procedures.

Sampling of Food and Non-Alcoholic Beverages

Sponsoring organizations and/or their exhibitors may freely distribute packaged sample food and/or beverage only upon written authorization from Levy Restaurants using the attached Authorization Request Form.

Items dispensed are limited to those products that are manufactured, processed or distributed by the entity requesting permission as long as those items are closely related to the central theme of the show.

Food samples should be bite-sized and beverages are limited to a 4 oz. portion.

Any exhibitor giving away packaged or unpackaged food or beverage products will be fully responsible for any and all liabilities that may result from consumption of their products.

Tastings of Alcoholic Beverages

A) Alcoholic Beverage Tastings

Any Exhibitor requesting product tastings of alcoholic beverages must [receive permission from Levy Restaurants and](#) be properly registered with the Pennsylvania Liquor Control Board. Product tastings are for market research and the purpose of educating consumers as to the qualities and availability of wines, spirits or malted brewed beverages and may be conducted by manufacturers, their representatives, distributors, importing distributors or retail licensees provided they adhere to the following:

1. Products used are legally procured, properly registered and tax paid.
2. There is no purchase requirement with the tasting.
3. There is no cooperative advertising associated with the event.
4. Wine and spirits manufacturers or their agents must be registered pursuant to PLCB Regulations.
5. No more than one standard size alcoholic beverage of each product shall be provided to each tasting participant.

A Levy Restaurant bartender is required for tastings of spirits, beers, alcoholic ciders or wines. Tasting sizes are limited to ½ oz. of spirits and one ounce of wine, alcoholic ciders and beers. Alcoholic beverages will only to be served to person 21 years of age or older and will be served according to the Levy Restaurants Alcoholic Beverage Service Policy. Each booth must provide a visible sign, stating: Guests must be 21 years of age to participate in sampling of alcoholic beverages and a picture I.D. is required.

B) Limited Winery Exposition Permits

Any Exhibitor requesting sampling of wine or alcoholic ciders under a Limited Winery Exposition Permit must [receive permission from Levy Restaurants](#), be registered with the Pennsylvania Liquor Control Board as a Limited Winery and have a valid Limited Winery Exposition Permit. Expositions qualifying for this permit are held with the primary intent of educating those in attendance of the availability, nature and quality of Pennsylvania-produced wines and alcoholic ciders in conjunction with suitable food displays demonstrations and sales. Holders of a Limited Winery Exposition Permit may engage in the sale of wines and alcoholic ciders by the bottle or case lot and may provide tasting samples which may be sold or offered free of charge.

A Levy Restaurant bartender is not required with a Limited Winery Exposition Permit. Samples are limited to one ounce of wine or alcoholic ciders and are only to be served to person 21 years of age or older. Each booth must provide a visible sign, stating: Guests must be 21 years of age to participate in sampling of alcoholic beverages and a picture I.D. is required. [The area under the control of the Exhibitor must be clearly marked by visible signs or temporary barriers clearly delineating the area covered by the special permit. Exhibitor must ensure that no sample or open container leaves their designated area of control. The special permittee is liable for any violations of the Liquor Code and the Board's regulations occurring at the location used by the permittee.](#)

The Exhibitor must provide a copy of the PLCB Limited Winery Exposition Permit to Levy Restaurants at least three weeks prior to scheduled show dates.

The Exhibitor must submit an insurance certificate \$1,000,000.00 in liability insurance naming The Sports and Exhibitions Authority, SMG and Levy Restaurants as additional insured at least three weeks prior to scheduled show dates.

Authorization Request Form

Levy Restaurants retains the exclusive right to provide and control all food and beverage services throughout the David L. Lawrence Convention Center. This exclusive agreement prohibits exhibitors or other event participants from importing ANY food and beverage into the David L. Lawrence Convention Center without written approval of Levy Restaurants. ***This policy is strictly enforced. Violations will result in products being removed from the show floor.***

Please complete this form and receive authorization to distribute food or beverages not purchased through Levy Restaurants.

Name of Show/Event: Farm to Table

Event Date(s): Friday March 23 2012 and Saturday March 24, 2012

Company Name/Booth Number: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Contact Person: _____ Phone Number: _____

Fax Number: _____ E-mail Address: _____

On site contact (if different from above): _____

Signature: _____ Date: _____

Products you wish to distribute: _____

Size portion to be dispensed: _____ Anticipated Qty.: _____

Reason for offering samples: _____

Additional Comments: _____

If you do not meet the conditions required to sample distribution, corkage service fees will be quoted. Any such fees must be paid in advance of the show. All food and beverage distribution must receive advance approval from Levy Restaurants.

This policy is strictly enforced. Exhibitors who do not comply will be asked to remove items from the facility. Please return to Levy Restaurants catering department at least two weeks prior to the start of the show.

Approved: _____ Approved: _____

Catering Manager

General Manger