

**2016 Exhibitor Agreement for Farm to Table Vendor Marketplace**

**Three Day Blow: August 26 & 27, 2016; 11 am – 4 pm both days**

**August Wilson Center, 900 Liberty Avenue, Pittsburgh, PA 15222**

**Three Day Blow -** Bringing together over 300 food & drink writers, editors, makers, and explorers from around the country for a Pittsburgh-based conversation about regional food and drink systems in a raucous, literary three day event. The Vendor Marketplace will be open to the public. Farm to Table Pittsburgh will be inviting the Pittsburgh region to sample & buy from vendors.

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| **Payment is due when you submit this contract.** If payment has been received, and a paid exhibitor must cancel; no refund will be issued. If a vendor is late to the event without prior notice, the reserved table may or may not be available upon arrival.  **Questions?** (**412)657-3028 Fax: (412)563-8319**  Pay by Check: Checks payable to: ***American Health Fairs****,* 1910 Cochran Road, Manor Oak One, 405, Pittsburgh, PA 15220 | | | | |
| Pay with Credit:  *Credit will be processed under the name* ***American HealthCare Group.*** *Your credit card bill will reflect this.* | Credit Card Type: | Visa MasterCard American Express | | |
| Card Number: |  | Exp Date: |  |
| Name on card: | Security Code: | | |
| SIGN HERE: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ DATE:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ | | | | |

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| BASIC CONTACT INFORMATION | | | | | | | | | | |
| Company: |  | | | | | | | Contact Name: | |  |
| Address: |  | | | | | | | City/State/Zip: | |  |
| Phone#: |  | | | Fax#: |  | | | Email: |  | |
| # extra tables: *($350 each)* | |  | | # of chairs: | |  | Electricity? | | Yes No | |
| Description of Table Presentation | | |  | | | | | | | |

**Registration includes:**

* 6 foot table
* Name in program
* Name and link on website
* Inclusion in pre event & post event social media

**Email Newsletters:**  $500

**Directory Feature**  $150

**Blog Feature** $75

**Farm to Table Pittsburgh**

**Digital Advertising (per month)**

* Customized Exhibit space
* Name & full page ad in program
* Name and logo on website
* Digital Advertising in Emails & Social Media
* Event Signage
* Inclusion in event promotions
* Develop customized promotions

**Full Page** (5.5”w X 8.5”h) $500

**½ Page** (5.5”w X 4.25”h) $275

**¼ Page** (5.5”w X 2.25”h) $150

Ads should be submitted at 300 dpi with .25” bleed. Acceptable file formats are .png, .jpg, or .pdf.

**Program Advertising**

**Featured Sponsors: $5,000**

**Exhibitor Fee - $350**

**PAYMENT INFORMATION**

**Total Fees:**

Exhibitor/Sponsor Fee \_\_\_\_\_\_\_\_\_\_\_

Discount \_\_\_\_\_\_\_\_\_\_\_

Ad Fee \_\_\_\_\_\_\_\_\_\_\_

Electricity \_\_\_\_\_\_\_\_\_\_\_

Extra Tables *($350 each)* \_\_\_\_\_\_\_\_\_\_\_

Corner Booth *($100)* \_\_\_\_\_\_\_\_\_\_\_

Sponsor ($5,000) \_\_\_\_\_\_\_\_\_\_\_

Email Ads: qty.\_\_\_\_\_\_\_ x $500 =\_\_\_\_\_\_\_\_\_\_\_

Directory Ads: qty.\_\_\_\_ x $150 =\_\_\_\_\_\_\_\_\_\_\_ Blog Feature: qty.\_\_\_\_\_\_ x $75 =\_\_\_\_\_\_\_\_\_\_\_

**Total:** \_\_\_\_\_\_\_\_\_\_\_

**SPONSORSHIP & EXHIBITOR LEVELS**