

**2017 Farm to Table Pittsburgh Annual Conference**

GROWING ROOTS FOR HEALTHY COMMUNITIES

**FRIDAY & SATURDAY, March 24 & 25, 2017**

***David L. Lawrence Convention Center, Downtown Pittsburgh***

**Exhibit Hall Hours: Friday, March 24: 10 am – 5 pm & Saturday, March 25: 10 am – 5 pm**

**Contact Carla Clipper Phone: 412/563-5823 Email: cclipper@american-healthcare.net**

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| --- | --- | --- | --- | --- |
| Pay by Check: Checks payable to: ***American HealthCare Group****,* 1910 Cochran Road, Manor Oak One, 405, Pittsburgh, PA 15220 | | | | |
| Pay with Credit:  *Credit will be processed under the name* ***American HealthCare Group.*** *Your credit card bill will reflect this.* | Credit Card Type: | Visa MasterCard American Express | | |
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| BASIC CONTACT INFORMATION | | | | | | | | | | |
| Company: |  | | | | | | | Contact Name: | |  |
| Address: |  | | | | | | | City/State/Zip: | |  |
| Phone#: |  | | | Fax#: |  | | | Email: |  | |
| # extra tables: *($100 each)* | |  | | # of chairs: | |  | Electricity? ($140) | | Yes No | |
| Description of Table Presentation | | |  | | | | | | | |

* Customized Exhibit space
* Name & full page ad in program
* Name and logo on website
* Digital Advertising in Emails & Social Media
* Recognition prior to speaker
* Inclusion in press releases
* Event Signage
* Coupon Code for Members/customers

**Farm to Table Café –** onsite food & beverage

**Local Food Tasting –** sample farms, wineries, etc

**Farm to Flask –** distilleries, breweries & tastes

**Kids Activity –** Kids 12 & under are free!

**Cooking Demos –** from around the world & US

**Garden/Farm Demos** – show traditional methods

**Free registration:** WIC, SNAP (food stamp), Medicaid, Medicare AND Continuing Ed credits: Teachers, Doctors, Nurses & Social Workers

**Featured Sponsors: $15,000**

**Choose One Exhibitor Level**

Exhibitor Fee ($300) \_\_\_\_\_\_\_\_\_\_\_

Farm to Table Café ($750) \_\_\_\_\_\_\_\_\_\_\_

Corner Booth – 2 tables *($600)*  \_\_\_\_\_\_\_\_\_

Endcap Booth - 3 tables($900) \_\_\_\_\_\_\_\_\_\_\_

***Add Ons***

Ad Fee  \_\_\_\_\_\_\_\_\_\_\_

Electricity *($140)* \_\_\_\_\_\_\_\_\_\_\_

Extra Tables *($100 each)* \_\_\_\_\_\_\_\_\_\_

Email Ads: qty.\_\_\_\_\_\_\_ x $150 =\_\_\_\_\_\_\_\_\_\_\_

Web Ads: qty.\_\_\_\_ x $150 =\_\_\_\_\_\_\_\_\_\_\_\_ Blog Feature: qty.\_\_\_\_\_\_ x $200 =\_\_\_\_\_\_\_\_\_\_

Custom Social Media: qty \_\_ x $400 = \_\_\_\_\_\_\_

**Total:** \_\_\_\_\_\_\_\_\_\_\_

**Email Newsletters**  $150/post

**Local Food Guide/Web**  $150/mo

**Blog Feature** $200/post

**Social Media Campaigns** $400/mo

**PAYMENT INFORMATION**

**Payment is due when you submit this contract.** If payment has been received, and a paid exhibitor must cancel; no refund will be issued. If a vendor is late to an event without prior notice, the reserved table may or may not be available upon arrival. **Questions?** (**412)563-5823 Fax: (412)563-8319**

**Total Fees:**

* Only 1 biz/org per table allowed
* 8 foot table & Name in program
* Café tables – can sell food or drinks
* Corners, endcap exhibits – pricing on the right

**Program Advertising**

5,000 programs circulated at conference & all year at community events.

**Full Page** (5.5”w X 8.5”h) $500

**½ Page** (5.5”w X 4.25”h) $250

**¼ Page** (5.5”w X 2.25”h) $150

**1/8 Page** (2.25”w X 2.25”h) $75

**Digital Advertising on FTT sites**

**Exhibitor Fees - $300 or $750**

**SPONSORSHIP & EXHIBITOR LEVELS**