



6th Annual Farm to Table Western PA Harvest Tasting

Sunday, October 29, 2017: 12pm-5pm
Meadows Racetrack and Casino
210 Racetrack Road, Washington, PA 15301
1000+ attendees expected

FARM TO TABLE WESTERN PA

WHO WE ARE Farm to Table Pittsburgh started in 2007 and we've held a Local Food Conference every Spring. Throughout the year we sponsor programs to increase the awareness and availability of real, local food to area consumers, school districts, affordable housing communities, employers and retailers. Regional local food access has improved and demand for local food products has increased exponentially over the past 10 years. Farm to Table Pittsburgh has responded to this evolution by broadening our reach of local food producers. We've updated our name to **Farm to Table Western PA and we are committed to increasing demand for local food throughout our region.**

Save the Date! The next Farm to Table Western PA Local Food Conference will be held Saturday & Sunday, April 14 & 15, 2018.

We are hosting the 6th Annual Harvest Tasting Sunday, October 29, 2017 at the Meadows Racetrack in Washington County. The Farm to Table Tasting events are casual gatherings that allow consumers to experience first-hand the quality and diversity of locally grown, produced and prepared food. These are great events to meet local Pittsburghers who value their food and are excited to learn how to access local food and beverages. The atmosphere is relaxing: music and local food conversation abounds.

This year, we have partnered with the Observer-Reporter to reach an even broader audience! In addition to our emails, social media posts and blog posts, we will have (30) full-page ads listed in the Observer Reporter & Almanac. A Farm to Table Magazine promoting the event will be sent to 13,000+ households and the event has been promoted to 60,000+ households on the Meadows Racetrack & Casino mailing list.

FOLLOW US ONLINE Check out our Facebook page and picture albums:
<https://www.facebook.com/FTTPittsburgh/photos> or visit our Twitter profile: [Twitter.com/FTT_Pittsburgh](https://twitter.com/FTT_Pittsburgh)

PARTICIPATE IN THE TASTING: If you are a grower or producer of local food, wine, beer or spirits you can sign up to participate in the Harvest Tasting **at no cost**. You can sell packaged food, products, gift certificates, etc. at the event. **You must provide at least (500) small tastings to the attendees.** If you are a **non-food vendor**, the cost to exhibit is **\$100**.

VENDOR REGISTRATION INCLUDES:

- (1) Exhibit Table and (2) Chairs
- Listing in Event Program
- Live Link on Website

PRODUCT SPONSOR *In-kind local food products*

This sponsorship includes food producers, farms, distributors and retailers who provide ingredients to local chefs.

- Name & logo on website
- Inclusion in promotional campaigns
- Individual tagging on social media
- Tickets to Harvest Tasting

TASTING SPONSOR – starting at \$1,500

- Customized Exhibit space
- Exhibit space at 2018 Farm to Table Conference: April 14 & 15, 2018
- Company name on website & emails
- Social media campaign on Farm to Table channels
- Tickets to Harvest Tasting



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EXHIBITOR INFORMATION: Please list all information as you would like it to be presented in the Event Program.

PROGRAM LISTING:

Company Name: _____ Phone: _____ City/State: _____

CONTACT INFO:

Contact Name: _____ Phone: _____

Contact Email: _____ Website: _____

Type of Vendor: _____ Cost: _____

of Tables (One 8' Table is Provided. Additional Tables \$25/each): _____. # of Chairs: _____

Electricity Needed (\$100/vendor)? YES: _____ NO: _____ What are you plugging in?: _____

Other Needs: _____

Menu Item(s) to be available at the tasting and printed in program: (Product sponsors, please list available ingredients and quantities)

TASTING VENDORS are expected to supply any paper products needed to serve your food/beverage tasting sample – i.e. Napkins, plates, cups, spoons, ice etc. At least 500 samples should be available for the tasting. Be creative and think of sustainable serving options like lettuce leaves or biodegradable cutlery.

PARTICIPATING PA alcohol producers must apply for and acquire a Limited Exposition permit to pour and sell their wine, beer, mead or spirits at the event. This event type is a Farmers Market.

PLEASE RETURN THIS FORM OR CONTACT US WITH QUESTIONS:

Carla Clipper, Event Manager, American HealthCare Group/Farm to Table Western PA

Phone: 412-563-5823

Fax: 412-563-8319

Email: cclipper@american-healthcare.net

Mail: 1910 Cochran Road, Manor Oak One, Suite 405, Pittsburgh, PA 15220

PAYMENT FOR ADVERTISEMENTS, SPONSORSHIPS, ELECTRIC & ADDITIONAL TABLES:

Payment is due when you submit this contract. If payment has been received, and a paid exhibitor must cancel; no refund will be issued. If a vendor is late to an event without prior notice, the reserved table may or may not be available upon arrival

Choose your Payment Method: _____ Check enclosed (payable to **American HealthCare Group, LLC**)

_____ Credit Card _____ Visa _____ AmEx _____ MC _____ Discover Security Code on back: _____

Credit Card Number: _____ Expiration Date: _____

Credit Card Payment address (No PO Box): _____ ZIP: _____

Cardholder Signature: X _____