



FARM TO TABLE WESTERN PA: WHO WE ARE

Farm to Table Western, PA started in 2007 and we've held a Local Food Conference every spring at the end of March. Throughout the year we sponsor programs to increase the awareness and availability of real, local food to area consumers.

Save the Date!

FARM TO TABLE HARVEST TASTING

Sunday, October 29 2017

12 pm to 5 pm

The Farm to Table Tasting events are casual gatherings that allow consumers to experience first-hand the quality and diversity of locally grown, produced and prepared food. These are great events to meet local people from Western PA who value their food and are excited to learn how to access local food and beverages. The atmosphere is everything local – local food, local shopping, local spirits, local music!

FOLLOW US ONLINE Check out our Facebook page and picture albums:

<https://www.facebook.com/FTTPittsburgh/photos> or visit

our Twitter profile: [Twitter.com/FTT_Pittsburgh](https://twitter.com/FTT_Pittsburgh) or visit www.farmtotablepa.com

FARM TO TABLE MAGAZINE *An Observer-Reporter publication*

MAGAZINE PRICING

Full Page: \$1,000
Half Page: \$650
Quarter Page: \$400
Block (1/10) \$250
Premium Full \$1,250
Double Truck \$1,500

MAGAZINE SPECS:

All ads must be submitted as .pdf.
Full page: 5.625" w x 8.625" h (full bleed)
1/2 Page (H): 5.0" w x 3.94" h
1/4 Page: 2.44" w x 3.94" h
Block (1/10) 2.5" w x 1.5" h
Double Truck 11.125" w x 8.625" h (full bleed)

The Full page size includes 1/16" bleed on all sides. Bleed colors and photos off ad. Keep type and logos with 5" w X 8" h



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OPC

Event
Marketing

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CUSTOMIZED SPONSOR

- Ad in Farm to Table magazine
- Booth at Harvest Tasting
- Logo on event website
- Logo inclusion in full page ads to promote event
- Individual tagging on social media
- Logo inclusion in event signage

Each sponsorship will include items that are customized to fit your business' goals

HARVEST TASTING BOOTH

20% DISCOUNT for all **Farm to Table Connection Members**

- Booth at the event
- Inclusion in signage
- Inclusion on Harvest Tasting event site
- Inclusion in full page ads to promote the event
- Inclusion on social media mentions

\$300

DIGITAL ADVERTISING ON FARM TO TABLE SITES

Email Newsletters	\$150/ post
Local food Guide/Web	\$150/mo
Blog Feature	\$200/post
Social Media Campaigns	\$400/mo