



5th Farm to Table Pittsburgh Harvest Tasting

Saturday, November 5, 2016: 3 – 7 pm

The Strip District Produce Terminal
Smallman Street, Pittsburgh, PA 15222
750 attendees expected

FARM TO TABLE PITTSBURGH: WHO WE ARE Farm to Table Pittsburgh started in 2007 and we've held a Local Food Conference every spring at the end of March. Throughout the year we sponsor programs to increase the awareness and availability of real, local food to area consumers. This fall we are hosting the Wine & Cheese (+more!) Happy Hour and the 4th Annual Harvest Tasting. **Save the Date!** The next Farm to Table Pittsburgh Conference will be held Friday & Saturday, March 24 & 25, 2017.



The Farm to Table Tasting events are casual gatherings that allow consumers to experience first-hand the quality and diversity of locally grown, produced and prepared food. These are great events to meet local Pittsburghers who value their food and are excited to learn how to access local food and beverages. The atmosphere is relaxing; music and local food conversation abounds.

FOLLOW US ONLINE Check out our Facebook page and picture albums:

<https://www.facebook.com/FTPittsburgh/photos> or visit our Twitter profile: [Twitter.com/FTT_Pittsburgh](https://twitter.com/FTT_Pittsburgh)



PARTICIPATE IN THE TASTING There is no cost to exhibit at the tasting events! If you are a grower or producer of local food, wine, beer or spirits you can sign up to participate in the tastings. You can sell packaged food, products, gift certificates, etc. at the event. You must provide small tastings to the attendees.

VENDOR REGISTRATION INCLUDES:

- Free Exhibit table provided
- Listing in Event Program
- Live link on website

ADVERTISE IN EVENT PROGRAM Get your business name in front of everyone at the tasting with a program ad. Our programs are like mini-cookbooks with recipes submitted by vendors and sponsors, so attendees are more likely to keep them in their kitchen, where you'll stay top-of-mind. You can advertise without being a vendor, too. You can check out past event programs here: <http://bit.ly/1J6yzyN>

ADVERTISING & SPONSORSHIP

PRODUCT SPONSOR *In-kind local food products*

This sponsorship includes food producers, farms, distributors and retailers who can provide ingredients to local chefs.

- Name & logo on website
- Name & full page ad in Event Program
- Inclusion in promotional campaigns
- Individual tagging on social media

TASTING SPONSOR – *Customized based on your budget*

- Customized Exhibit space
- Name & full page ad in Event Program
- Exhibit space at 2017 Farm to Table Conference: March 24 & 25, 2017
- Company name on website
- Social media campaign on Farm to Table channels

PROGRAM AD PRICING

Full Page:	\$500
Half Page:	\$275
Quarter Page:	\$175

PROGRAM AD SPECS

All ads must be submitted as .jpg or .pdf. Add .5" bleed sizes below

Full page:	5.5"w x 8.5"h
½ Page:	5.5"w x 4.25"h
¼ Page:	5.5"w x 2.125"h or 2.25"w x 4.25"h



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EXHIBITOR INFORMATION: Please list all information as you would like it to be presented in the Event Program.

PROGRAM LISTING:

Company Name: _____ Phone: _____ City/State: _____

CONTACT INFO:

Contact Name: _____ Phone: _____

Contact Email: _____ Website: _____

of Tables : _____ # of Chairs: _____ # of Attendees at table: _____

Electricity Needed (\$100/vendor)? YES: _____ NO: _____

Other Needs: _____

Menu Item(s) to be available at the tasting and printed in program: (Product sponsors, please list available ingredients and quantities)

**Please attach your favorite recipe featuring local food that we may print in the program.*

TASTING VENDORS are expected to supply any paper products needed to serve your food/beverage tasting sample – i.e. Napkins, plates, cups, spoons, ice etc. At least 500 samples should be available for the tasting. Be creative and think of sustainable serving options like lettuce leaves or biodegradable cutlery.

PARTICIPATING WINERIES must apply for and acquire a Limited Winery Exposition permit to pour and sell their wine at the event. This event type is a Farmers Market.

PLEASE RETURN THIS FORM OR CONTACT US WITH QUESTIONS:

Carla Clipper, Event Manager, American HealthCare Group/Farm to Table Pittsburgh

Phone: 412-563-5823

Fax: 412-563-8319

Email: cclipper@american-healthcare.net

Mail: 1910 Cochran Road, Manor Oak One, Suite 405, Pittsburgh, PA 15220

PAYMENT FOR ADVERTISEMENTS, SPONSORSHIPS & ELECTRIC

Payment is due when you submit this contract. If payment has been received, and a paid exhibitor must cancel; no refund will be issued. If a vendor is late to an event without prior notice, the reserved table may or may not be available upon arrival

Choose your Payment Method: _____ Check enclosed (payable to **American HealthCare Group, LLC**)

____ Credit Card ___ Visa ___ AmEx ___ MC ___ Discover Security Code on back: _____

Credit Card Number: _____ Expiration Date: _____

Credit Card Payment address (No PO Box): _____ ZIP: _____

Cardholder Signature: X _____