



# Farm to Table Local Food Tasting: For the Love of Pittsburgh

August Wilson Center-980 Liberty Avenue, Pittsburgh, PA 15222

**Saturday, February 10, 2018 from 3:00PM to 7:00PM**



## FOR THE LOVE OF PITTSBURGH

Our For the Love of Pittsburgh Tasting Event on Saturday, February 10th at the August Wilson Center will celebrate everything Pittsburghers love about our local farm & food scene. The Farm to Table Tasting events are casual gatherings that allow consumers to experience first-hand the quality and diversity of locally grown, produced and prepared food. These are great events to meet local Pittsburghers who value their food and are excited to learn how to access local food and beverages. The atmosphere is relaxing: music and local food conversation abounds.

American HealthCare Group has organized the Farm to Table Conference every spring since 2007. Throughout the year we sponsor programs to increase the awareness and availability of real, local food to area consumers. The next Farm to Table Conference will be held Saturday & Sunday, April 14 & April 15, 2018 at the David L. Lawrence Convention Center.

**FOLLOW US ONLINE** Check out our Facebook page and picture albums: <https://www.facebook.com/FTPittsburgh/photos> or visit our Twitter profile: [Twitter.com/FTT\\_Pittsburgh](https://twitter.com/FTT_Pittsburgh)

**PARTICIPATE IN THE TASTING:** If you are a grower or producer of local food, wine, beer or spirits you can sign up to participate in the Harvest Tasting **at no cost**. You can sell packaged food, products, gift certificates, etc. at the event. **You must provide at least (500) small tastings to the attendees.** If you are a **non-food vendor**, the cost to exhibit is **\$100**.

## VENDOR REGISTRATION INCLUDES:

- (1) Exhibit Table and (2) Chairs
- Listing in Event Program
- Live Link on Website

## PRODUCT SPONSOR *In-kind local food products*

This sponsorship includes food producers, farms, distributors and retailers who can provide ingredients to local chefs.

- Name & logo on website
- Inclusion in promotional campaigns
- Individual tagging on social media
- Tickets to Harvest Tasting

## TASTING SPONSOR – *starting at \$1,500*

- Customized Exhibit space
- Exhibit space at 2018 Farm to Table Conference: April 14 & 15, 2018
- Company name on website & emails
- Social media campaign on Farm to Table channels
- Tickets to Harvest Tasting





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**EXHIBITOR INFORMATION:** Please list all information as you would like it to be presented in the Event Program.

**PROGRAM LISTING:**

Company Name: \_\_\_\_\_ Phone: \_\_\_\_\_ City/State: \_\_\_\_\_

**CONTACT INFO:**

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Website: \_\_\_\_\_

Type of Vendor: \_\_\_\_\_ Cost: \_\_\_\_\_

# of Tables (One 8' Table is Provided. Additional Tables \$25/each): \_\_\_\_\_. # of Chairs: \_\_\_\_\_

Electricity Needed (\$100/vendor)? YES: \_\_\_\_\_ NO: \_\_\_\_\_ What are you plugging in?: \_\_\_\_\_

Other Needs: \_\_\_\_\_

Menu Item(s) to be available at the tasting and printed in program: (Product sponsors, please list available ingredients and quantities)

\_\_\_\_\_  
\_\_\_\_\_

**TASTING VENDORS** are expected to supply any paper products needed to serve your food/beverage tasting sample – i.e. Napkins, plates, cups, spoons, ice etc. At least 500 samples should be available for the tasting. Be creative and think of sustainable serving options like lettuce leaves or biodegradable cutlery. **Please note that there will be a special private VIP tasting event beginning at 2pm.**

**PARTICIPATING PA alcohol producers** must apply for and acquire a Limited Exposition permit to pour and sell their wine, beer, mead or spirits at the event. This event type is a Farmers Market.

**PLEASE RETURN THIS FORM OR CONTACT US WITH QUESTIONS:**

Carla Clipper, Event Manager, American HealthCare Group/Farm to Table Western PA

Phone: 412-563-5823

Fax: 412-563-8319

Email: [cclipper@american-healthcare.net](mailto:cclipper@american-healthcare.net)

Mail: 1910 Cochran Road, Manor Oak One, Suite 405, Pittsburgh, PA 15220

**PAYMENT FOR ADVERTISEMENTS, SPONSORSHIPS, ELECTRIC & ADDITIONAL TABLES:**

**Payment is due when you submit this contract.** If payment has been received, and a paid exhibitor must cancel; no refund will be issued. If a vendor is late to an event without prior notice, the reserved table may or may not be available upon arrival

**Choose your Payment Method:** \_\_\_\_\_ Check enclosed (payable to **American HealthCare Group, LLC**)

\_\_\_\_\_ Credit Card \_\_\_\_\_ Visa \_\_\_\_\_ AmEx \_\_\_\_\_ MC \_\_\_\_\_ Discover Security Code on back: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Credit Card Payment address (No PO Box): \_\_\_\_\_ ZIP: \_\_\_\_\_

Cardholder Signature: X \_\_\_\_\_