2018 Farm to Table Buy Local Conference

THEME: Buy Local

SATURDAY & SUNDAY April 14 & April 15, 2018

David L. Lawrence Convention Center, Downtown Pittsburgh

Exhibit Hall Hours: SATURDAY, April 14: 10 am – 5 pm & SUNDAY, April 15: 10 am – 5 pm

Contact Carla Clipper Phone: 412/563-5823 Email: cclipper@american-healthcare.net

BASIC CONTACT INFORMATION

Company:				**Contact Name:**	
Address:				**City/State/Zip:**	
Phone#:		**Fax#:**		**Email:**	
# extra tables: *($100 ea.)*		**# of chairs:**		**Electricity? ($150)**	**Yes** ☐ **No** ☐
Description of Table Presentation:					

SPONSORSHIP & EXHIBITOR LEVELS

Exhibitor Fees: $300-$750

- ✓ Only 1 biz/org per table allowed
- ✓ 8 foot table & Name in program
- ✓ Café tables – can sell food or drinks
- ✓ Corners, endcap exhibits – pricing on the right

Program Advertising

5,000 programs circulated at conference & all year at community events.

Full Page *(5.5"w X 8.5"h)*	$500
½ Page *(5.5"w X 4.25"h)*	$250
¼ Page *(5.5"w X 2.25"h)*	$150
1/8 Page *(2.25"w X 2.25"h)*	$75

Digital Advertising on FTT sites

Email Newsletters	$150/post
Local Food Guide/Web	$150/mo
Blog Feature	$200/post
Social Media Campaigns	$400/mo

Featured Sponsors: $15,000

Farm to Table Café – onsite food & beverage
Local Food Tasting – sample farms, wineries, etc
Sunday Brunch – distilleries, breweries & tastes
Kids Activity – Kids 12 & under are free!
Cooking Demos – from around the world & US
Garden/Farm Demos – show traditional methods

Free registration: WIC, SNAP (food stamp), Medicaid, Medicare AND Continuing Ed credits: Teachers, Doctors, Nurses & Social Workers

- ✓ Customized Exhibit space
- ✓ Name & full page ad in program
- ✓ Name and logo on website
- ✓ Digital Advertising in Emails & Social Media
- ✓ Recognition prior to speaker
- ✓ Inclusion in press releases
- ✓ Event Signage
- ✓ Coupon Code for Members/customers
- ✓ Complimentary Tickets

Total Fees:

Choose One Exhibitor Level

Exhibitor Fee $300 (annual revenue under $50K)_____

Exhibitor Fee $600 (annual revenue over $50K)_____

Corner–2 tables *($600 under 50k or $1200 over 50k)*_____

Endcap-3 tables ($900 under 50k or $1800 over 50k)_____

Farm to Table Café ($750 includes ½ page ad)_____

Add Ons:

Sunday Morning Brunch (must provide samples)_____

Sunday Night Farm to Flask (must provide samples)_____

Ad Fee _____

Electricity *($150)* _____

Extra Tables *($100 each)* _____

Email Ads: qty. _____ x $150 =_____

Web Ads: qty._____ x $150 =_____

Blog Feature: qty._____ x $200 =_____

Custom Social Media: qty. _____ x $400 = _____

Total: _____

PAYMENT INFORMATION

Payment is due when you submit this contract. If payment has been received, and a paid exhibitor must cancel; no refund will be issued. If a vendor is late to an event without prior notice, the reserved table may or may not be available upon arrival. **Questions? (412)563-5823 Fax: (412)563-8319**

☐ Pay by Check: Checks payable to: ***American HealthCare Group,*** 1910 Cochran Road, Manor Oak One, 405, Pittsburgh, PA 15220

☐ Pay with Credit:
*Credit will be processed under the name **American HealthCare Group.** Your credit card bill will reflect this.*

Credit Card Type:	☐ Visa ☐ MasterCard ☐ merican Express		
Card Number:		Exp Date:	
Name on Card:		Security Code:	
Address for Card:			

SIGN HERE: _____ DATE:_____