

FOR IMMEDIATE RELEASE

Pittsburgh's First Black Beer Festival Offers a Great Time and Fresh Perspective

August 7, Pittsburgh, PA – More than thirty breweries will be taking part in the inaugural Fresh Fest Beer Festival in this first of its kind cultural and culinary event on August 11, 2018 with early access at 4:00 pm at Nova Place. A day of summer fun and multifaceted entertainment awaits festival attendees and promises to please all palates, especially those who love collaboration brews. Dozens of local, distinguished breweries and as many as fifteen Black-owned and highly recognized breweries from across the country will be serving up their specialties.

Event goers can expect music and art, IPAs and lagers, and all styles in between. Twenty local breweries will collaborate with local Black artists and entrepreneurs and their brews will be featured exclusively at Fresh Fest in what the organizers hope will highlight both local breweries and local talent. Mike Potter, founder of Black Brew Culture who is cosponsoring the event with the Drinking Partners Podcast, stated, "I consider it a huge step toward creating the diversity in craft beer that we often talk about. Collaborations will be enjoyed by people of all races, backgrounds, and demographics."

Food trucks will also be available and will offer many of Pittsburgh's favorites throughout the day as musical acts from in and around Pittsburgh entertain those in attendance. A true festival promoting beer, art, and music!

Fresh Fest Beer Fest is open to everyone over 21. VIP ticket holders get early access at 1:00 pm, unlimited beer tastings, a swag bag, and admission to a special Drinking Partners – who have been named Pittsburgh's best podcast – live podcasting event. General admission entry is 5:00 pm and also includes unlimited beer tastings. Tickets are on sale now and range from \$45 to \$90 and can be purchased at www.freshfestbeerfest.com.

To follow the fun and get social:

Facebook: freshfest2018 | Twitter: @freshfest2018 | Instagram: @freshfestbeerfest

#somethingisbrewing #freshfest18

CONTACT: Day Bracey | 412-592-2937 | daybracey@gmail.com

###