

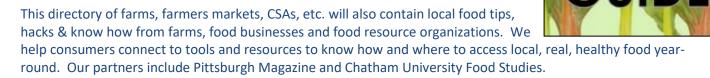


LOCAL

## WESTERN PA LOCAL FOOD GUIDE CALL FOR SUBMISSIONS

We're excited to be publishing our first annual Western PA Local Food Guide: in print and on a mobile app!

You're invited to submit articles, pictures, recipes or other interesting content that will help consumers to connect to local, real, fresh healthy food. Food pictures should be REAL - not pictures of food that was sprayed with lacquer or made with ingredients that are inventions. Our tagline is Keep it Real, Keep it Local!



We'll be distributing 20,000 – 30,000 magazine-style books through the following channels:

- Pittsburgh Home & Garden Show, March 1 10, 2019
- Newsstands
- Visitor centers
- American HealthCare Group health & wellness events, 400+ in 2019
- Farmers Market tastings, throughout Western PA region, 10+ in 2019
- Farm to Table Connections Lunch & Learns throughout Western PA region, 12+ in 2019
- Regional events: Mother Earth News Fair, County Fairs, affordable housing conferences, agriculture events

creator:	.or:	
Contact	act information to be printed in Local Food Guide (Title, Business/ Organization, City, State):	
Title/top	topics for Table of Contents/Index:	
	of Attachments:	
2.	·	
3. ⊿	·	





Please return form by January 15, 2019. Space cannot be reserved after January 31, 2019. Email is preferable, I will confirm when I receive your file. Not all submissions are guaranteed to be published. You will receive written notification after February 15 if your material will appear in the Local Food Guide.

## Costs

Non profits receive 1 full page ad to highlight their programs for 2019. NO COST

## **Businesses - Advertisements**

•	Back Cover	\$7,500
•	Inside back cover	\$6,500
•	Full page	\$2,500
•	Half page	\$1,500
•	Quarter page	\$1,000
•	Business card	\$750
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• Mobile App feature \$500/month

Submit competed form: Erin Hart

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Fax: (412)563-8319

Farm to Table Western PA

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