**WESTERN PA LOCAL FOOD GUIDE**

**CALL FOR SUBMISSIONS**

We’re excited to be publishing our first annual Western PA Local Food Guide: in print and on a mobile app!

**You’re invited to submit articles, pictures, recipes or other interesting content that will help consumers to connect to local, real, fresh healthy food. *Food pictures should be REAL - not pictures of food that was sprayed with lacquer or made with ingredients that are inventions.* Our tagline is Keep it Real, Keep it Local!**

This directory of farms, farmers markets, CSAs, etc. will also contain local food tips, hacks & know how from farms, food businesses and food resource organizations. We help consumers connect to tools and resources to know how and where to access local, real, healthy food year-round. Our partners include Pittsburgh Magazine and Chatham University Food Studies.

We’ll be distributing 20,000 – 30,000 magazine-style books through the following channels:

* Pittsburgh Home & Garden Show, March 1 – 10, 2019
* Newsstands
* Visitor centers
* American HealthCare Group health & wellness events, 400+ in 2019
* Farmers Market tastings, throughout Western PA region, 10+ in 2019
* Farm to Table Connections Lunch & Learns throughout Western PA region, 12+ in 2019
* Regional events: Mother Earth News Fair, County Fairs, affordable housing conferences, agriculture events

Creator: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Contact information to be printed in Local Food Guide (Title, Business/ Organization, City, State): \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Title/topics for Table of Contents/Index: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

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List of Attachments:

1. \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_
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**Please return form by January 20, 2019. Space cannot be reserved after January 31, 2019. Email is preferable, I will confirm when I receive your file. Not all submissions are guaranteed to be published. You will receive written notification after February 15 if your material will appear in the Local Food Guide.**

**Costs for Advertisements**

**Non profits** receive 1 full page ad to highlight their programs for 2019. **NO COST**

**Businesses - Advertisements**

* Back Cover $7,500
* Inside back cover $6,500
* Full page $2,500
* Half page $1,500
* Quarter page $1,000
* Business card $750
* Mobile App feature $500/month

Sizes are width x height:

Full = 8.25” x 10.875” (with bleed, 8.5” x 11.125")

1/2 = 7” x 4.75”, horizontal or 4.75” x 7.1875” vertical

1/4 = 3.5” x 4.75”

Biz card size = 2.25” x 4.75”, vertical  or 4.75” x 2.25”, horizontal

Submit competed form: Erin Hart

[ehart@american-healthcare.net](mailto:ehart@american-healthcare.net)

Fax: (412)563-8319

Farm to Table Western PA

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