



2022 Pittsburgh Urban Farm Tour Sponsorship Opportunity

East End Food Co-op (EEFC), Grow Pittsburgh, Pasa Sustainable Agriculture, and the Pittsburgh Food Policy Council (PFPC) are organizing the 6th Annual Pittsburgh Urban Farm Tour. And we want your business to be part of it! Will you help make this year's Farm Tour a success?

The 2022 Tour will be held on Saturday, September 17th. Though the exact schedule is still being finalized, we are confident that this year's Farm Tour will engage people in new and exciting ways. Read more about our previous Farm Tours [here!](#)

Each year, the Farm Tour allows us to deepen connections in our community and demonstrate the vital work our urban farms are doing: teaching community members how to grow food, remediating pollution, ensuring access to fresh local food, and converting disinvested areas into productive and safe green spaces.

Urban farms have a significant impact on the food system, local economy, and urban environment. For this reason, we want to ensure the farmers who manage these plots have access to resources and capital they need to be successful. The success of last year's tour allowed us to provide a \$200 honorarium to each farm site and contribute to the Urban Growers Scholarship Fund. Funds from the 2022 Farm Tour will once again support an honorarium for each farm site and continue to support the Scholarship Fund. Please pledge your support and join us to demonstrate what urban farming has to offer to the Pittsburgh community!

If you are interested in one of our sponsorship levels listed on the next page, please complete the enclosed pledge form and return it to Elly Helgen (EEFC) by August 12, 2022. Please note that we are open to working with sponsors to find the opportunities that make the most sense for them. Please let us know how we can make the most meaningful impact in our partnership with you!

Sincerely,

Elly Helgen
Marketing & Member
Services Manager
East End Food Co-op

Denele Hughson
Executive Director
Grow Pittsburgh

Karlin Lamberto
Associate Director
Pittsburgh Food Policy
Council

Dan Dalton
Three Rivers Hub
Manager
Pasa Sustainable
Agriculture



2022 Pittsburgh Urban Farm Tour Sponsorship Opportunities

Platinum: \$1,000+

- Company name & logo on Farm Tour poster displayed outside East End Food Co-op
- Company name and logo displayed at information table (at EEFC)
- Platinum listing in all Farm Tour marketing materials with company logo
- Platinum listing on event website with name and logo
- Social media recognition
- 4 complimentary Farm Tour t-shirts

Gold: \$500-\$750

- Company name on Farm Tour poster displayed outside East End Food Co-op
- Gold listing in all Farm Tour marketing materials with company logo
- Gold listing on event website with name and logo
- Social media recognition
- 3 complimentary Farm Tour t-shirts

Silver: \$250-\$499

- Silver listing in all Farm Tour marketing materials with company logo
- Silver listing on event website with name and logo
- Social media recognition
- 2 complimentary Farm Tour t-shirts

Bronze: \$100-\$249

- Bronze listing in all Farm Tour marketing materials with company name
- Social media recognition
- 1 complimentary Farm Tour t-shirt

Please return this pledge form to Elly Helgen by August 12th!

Mail: 7516 Meade Street, Pittsburgh, PA 15208

Email: ehelgen@eastendfood.coop

Company Name (as it should appear in listing): _____

Contact Name: _____

Contact Number: _____

Email: _____

Pledge: \$_____

Enclosed (checks payable to East End Food Co-op, memo: Farm Tour)

Please send an invoice