



Western PA Local Food Guide Advertising

Print edition & online directory:

Specialized guides featuring CSA listings, farmers markets, U pick farms, food bank locations are published in conjunction with media partners such as Pittsburgh City Paper, Pittsburgh Magazine & Table Magazine.

Pricing for ads or coupons:

- Underwriting Sponsorship **\$25,000**
- Back Cover **\$6,500**
- Inside back cover **\$6,500**
- Full page **\$4,000**
- Half page **\$2,500**
- Quarter page **\$1,000**
- Business card **\$750**